

## Sponsorship Opportunities

### 16th Annual Summer Institute on Sexuality

June 5-9, 2018 in San Francisco, CA

Build Value. Build Relationships.  
Build Your Brand.

CREGS consistently produces the premiere Summer Institute on Sexuality for students, researchers, faculty, professionals, and the leaders who prepare, mentor, and support sexuality educators. Our event attendees often return to hear new ideas, stay on the cutting edge of sexuality research, and gather fresh insights from sexuality professionals. Event attendees also often return to become speakers and share their own work. Post-Institute survey results consistently show a high level of satisfaction by attendees in reaching their goals of networking, connection, and building community, walking away with substantive ways to make a greater impact through their sexuality work. We believe and encourage sexuality educators and professionals to be recognized as vital to society.

We have created a program of affordable sponsorship options. Extra exposure gained by advertising in CREGS's media properties before, during, and after the Summer Institute will drive high quality traffic to your organization. It will provide you with more opportunities to engage with loyal and interested industry professionals, obtain quality leads, and build relationships with students who are looking for the next steps in their academic and professional paths.

The theme for the 2018 is Women's Sexual Health and Wellness. We advocate for sexuality education, research, and activism to be inclusive of all women — heterosexual, lesbian, bisexual, transgender, non-binary, and more — and turn our attention to the important issues of bodily autonomy, reproductive freedom, and rights for gender and sexuality minorities.

Become a sponsor today!



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## Sponsorship Levels

All sponsorship donations are tax deductible and you will receive an official receipt with our non-profit 501(c)3 information on it. Products donated to the conference bags may also be tax deductible, depending on the item. We can discuss this further.

### Golden Gate — \$20,000 — limit 1

*The Golden Gate Level Sponsorship offers the highest level of beneficial collaboration for companies and organizations seeking greater interaction with Summer Institute on Institute attendees and the CREGS community. The Summer Institute Golden Gate Sponsor will be identified as the top named sponsor and the co-producer of the Institute.*

- Listed as co-producer on all event materials: “Summer Institute on Sexuality, brought to you by CREGS and [your organization].”
- Logo listed on all Institute products, such as bags, pens, or notepads.
- Scholarship for two attendees created for your organization’s name.
- Mention in various wide-reaching newsletters:
  - Campus MEMO, San Francisco State University’s campus-wide newsletter, reaching 3,500 faculty and staff.
  - College of Health & Social Sciences newsletter, reaching 1,000 faculty and staff.
  - Sexuality Studies newsletter.
- Print signage during the entire event (deadline permitting).
- Full week pass to the Institute.
- Daily mentions from the podium as the Institute co-producer, during the entire event.
- Table at the networking luncheon.
- Two full-page color ad inside the front or back cover in the Institute program (printing deadlines permitting).
- Any items of your choice included in the Institute bags (deadline permitting), including flyers, postcards, or gift items.
- Minimum of six mentions (three before and three after the event), on our social media. Along with three graphics made for the Summer Institute, either supplied by you or created with CREGS.
- Logo included on print and digital marketing materials.
- Name, web URL, and logo listed on our website.

**Mount Tam — \$10,000 — limit 4**

*The Mount Tam Level Sponsorship offers premier beneficial collaboration for companies and organizations seeking greater interaction with Summer Institute attendees. The Summer Institute Mount Tam Sponsor will be identified as a major supporter of the weekend portion of the Institute, which is the highest attended portion.*

- Mention in various wide-reaching newsletters:
  - Campus MEMO, San Francisco State University's campus-wide newsletter, reaching 3,500 faculty and staff.
  - College of Health & Social Sciences newsletter, reaching 1000 faculty and staff.
  - Sexuality Studies newsletter.
- Print signage during the weekend (deadline permitting).
- Two weekend passes to the Institute (Friday and Saturday).
- Weekend Mentions from the podium as a special weekend sponsor, (Friday and Saturday).
- Table at the networking luncheon.
- Full-page color ad in the Institute program (printing deadlines permitting).
- Any items of your choice included in the Institute bags (deadline permitting), including flyers, postcards, or gift items.
- Minimum of four mentions (two before and two after the event), on our social media with two graphics made for the Summer Institute, either supplied by you or created with CREGS.
- Logo included on print and digital marketing materials.
- Name, web URL, and logo listed on our website.

**Castro — \$5,000**

*The Castro Level Sponsorship offers a significant collaboration for companies and organizations seeking enhanced interaction with Summer Institute attendees. The Castro Sponsor will be identified as a key supporter of our Summer Institute on Sexuality.*

- One weekend pass to the Institute (Friday and Saturday).
- Mentioned from the podium as a sponsor of two special sessions.
- Table at the networking luncheon.
- Any flyers or postcards and one gift item included in the Institute bags (deadline permitting).
- Half-page black and white ad in the Institute program (printing deadlines permitting).
- Minimum of two mentions (one before and one after the event), on our social media with one graphic made for the Summer Institute, either supplied by you or created with CREGS.
- Logo included on print and digital marketing materials.
- Name, web URL, and logo listed on our website.

**Haight-Ashbury — \$2,500**

- Mentioned from the podium as a sponsor of one special session.
- Table at the networking luncheon.
- Flyer, postcard, or gift item included in the Institute bags (deadline permitting).
- Half-page black and white ad in the Institute program (printing deadlines permitting).
- Mentions on our Facebook and Twitter social media, both before and after the event.
- Logo included on print and digital marketing materials.
- Name, web URL, and logo listed on our website.

**The Mission — \$1,000**

- Table at the networking luncheon.
- Flyer, postcard, or gift item included in the Institute bags (deadline permitting).
- Quarter-page black and white ad in the Institute program (printing deadlines permitting).
- Mentions on our Facebook and Twitter social media, both before and after the event.
- Logo included on print and digital marketing materials.
- Name, web URL, and logo listed on our website.

**Lombard — \$500**

- One flyer, postcard, or gift item included in the Institute bags (deadline permitting).
- Quarter-page black and white ad in the Institute program (printing deadline permitting).
- One mention on our Facebook and Twitter social media accounts before the event.
- Logo included on print and digital marketing materials.
- Name, web URL, and logo listed on our website.

**Painted Ladies — \$200**

- One mention on our Facebook and Twitter social media accounts before the event.
- Logo included on print and digital marketing materials.
- Name, web URL, and logo listed on our website.

	Event participation				Promotion materials			
	Golden Gate	Mt Tam	Castro	Height-Ashbury	Mission	Lombard	Painted ladies	
<b>Donation</b>	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$200	
Co-producer of the Institute	X							
Your logo included on all Institute products	X							
Scholarship in your organization's name	2 attendees							
Mentions on Campus Memo and CHSS newsletters	X	X						
Print signage at the event	Full week	Weekend						
Tickets to the event	Full week pass	2 passes for the weekend only	Weekend only					
Sponsor and mention from the podium	Full week	Weekend	Two special sessions	One special session				
Table at the networking luncheon	X	X	X	X	X			
Ad in the program	Inside or back cover (color)	Full page (color)	Full page (b/w)	½ page (b/w)	¼ page (b/w)	¼ page (b/w)		
Flyer or postcard included in the Institute bags	Items of your choice	Items of your choice	ANY fliers/postcards	Flyer/postcard or product	Flyer/postcard or product	One item		
Mention in our social media and newsletter	6x, with 3 graphics	4x, with 2 graphics	Before and after the event, with 1 graphic	Before and after the event	Before and after the event	Before the event	Before the event	
Logo included on print and digital marketing materials	X	X	X	X	X	X	X	
Name, web URL, and logo listed on our website	X	X	X	X	X	X	X	



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AND SEXUALITY

